

Business Travel Market

Excel London 16-17 June 2010

Space and stand costs

Space only	£386 per sqm (minimum 9sqm)
Shell scheme	£426 per sqm (minimum 6 sqm)

Space only – you receive the raw space and must build and furnish your own stand
As an Exhibitor you receive the following benefits:

- ◆ Dedicated web page on www.businesstravelmarket.co.uk
- ◆ Access to pre-arranged appointments system to fix meetings with buyers
- ◆ Full marketing and PR support prior to and at the event
- ◆ Free listing and entry into Official Visitor Guide
- ◆ Access to Media List via Business Travel Market's dedicated PR agency
- ◆ Unlimited free invitations for you to invite clients and prospective clients to meet with you at the event
- ◆ Editorial coverage in Event Preview & Event Daily News (subject to Editor's discretion) distributed to all pre-registered visitors and attendees respectively
- ◆ Invitations to the main Business Travel Market party on the evening of 16th June 2010
- ◆ Free entry to Visionary Addresses, Seminars, Workshops and Panel Sessions
- ◆ Post show mailing to visitors database (via 3rd party)

Shell scheme – you receive the space and the following:

- ◆ Frame and ceiling grid of stand
- ◆ Rear and side wall panels
- ◆ Carpet
- ◆ Nameboard / fascia panel
- ◆ One spot light per 3sqm
- ◆ Power supply and standard socket
- ◆ Dedicated web page on www.businesstravelmarket.co.uk
- ◆ Access to pre-arranged appointments system to fix meetings with buyers
- ◆ Full marketing and PR support prior to and at the event
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