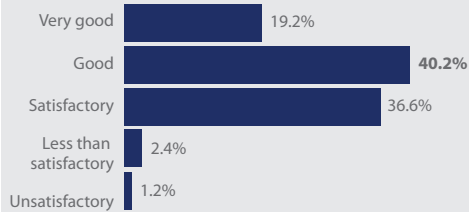


Business Travel Market 2009 - Feedback

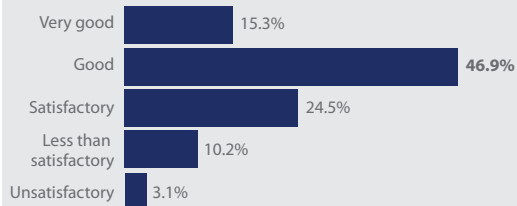
Visitors

Visitors - how would you rate the quality and relevance of the Conference programme?



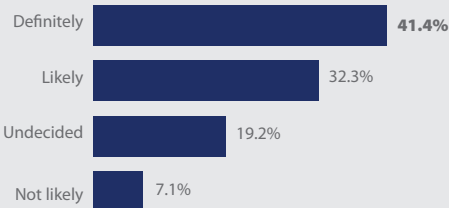
Source: Business Travel Market

Visitors - how would you rate the networking opportunities at Business Travel Market?



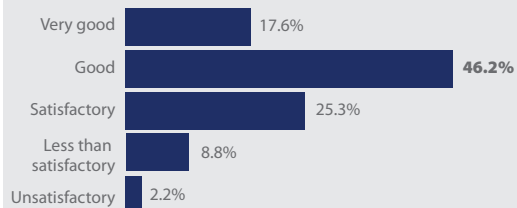
Source: Business Travel Market

Visitors - how likely are you to attend Business Travel Market 2010?



Source: Business Travel Market

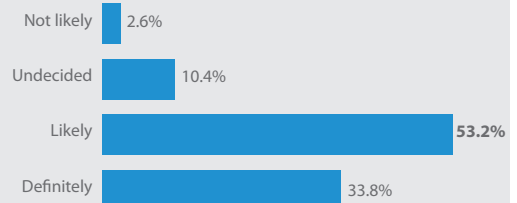
Visitors - how would you rate the quality of meetings with exhibitors?



Source: Business Travel Market

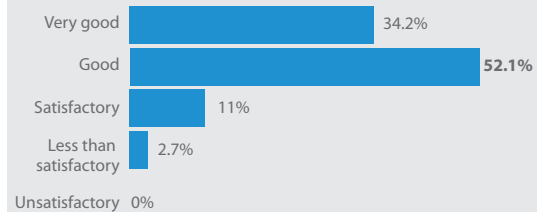
VIP Hosted Buyers

VIP Hosted Buyers - how likely are you to attend Business Travel Market 2010?



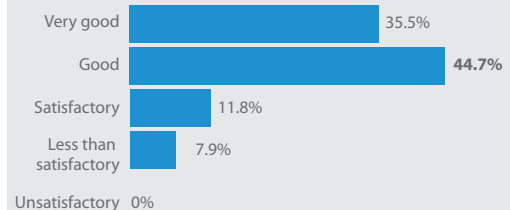
Source: Business Travel Market

VIP Hosted Buyers - how would you rate the quality and relevance of the Conference programme?



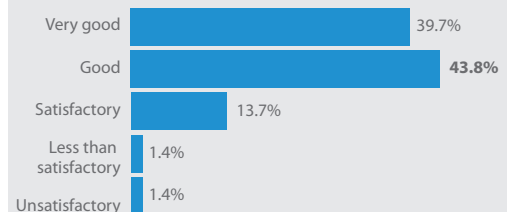
Source: Business Travel Market

VIP Hosted Buyers - how would you rate the networking opportunities at Business Travel Market?



Source: Business Travel Market

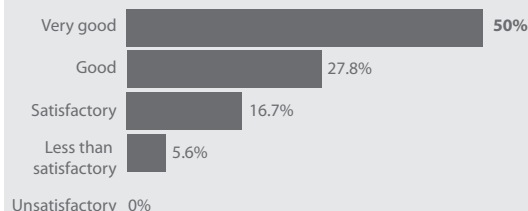
VIP Hosted Buyers - how would you rate the quality of meetings with exhibitors?



Source: Business Travel Market

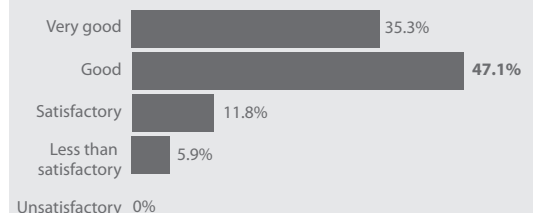
Exhibitors

Exhibitors - how would you rate the quality of visitors to Business Travel Market 2009?



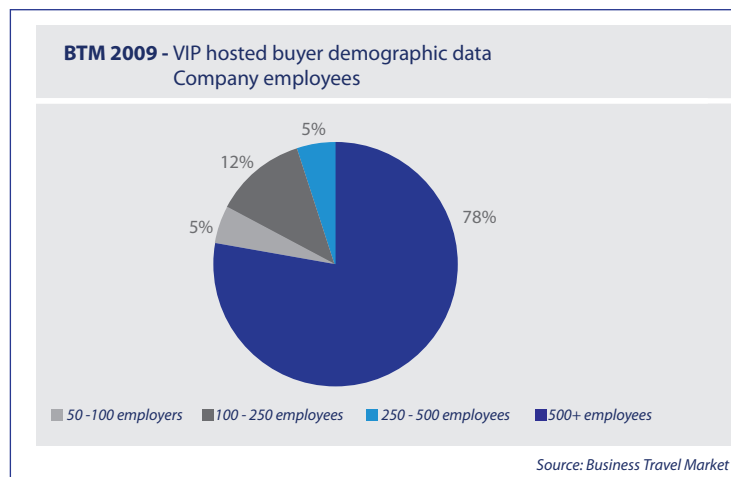
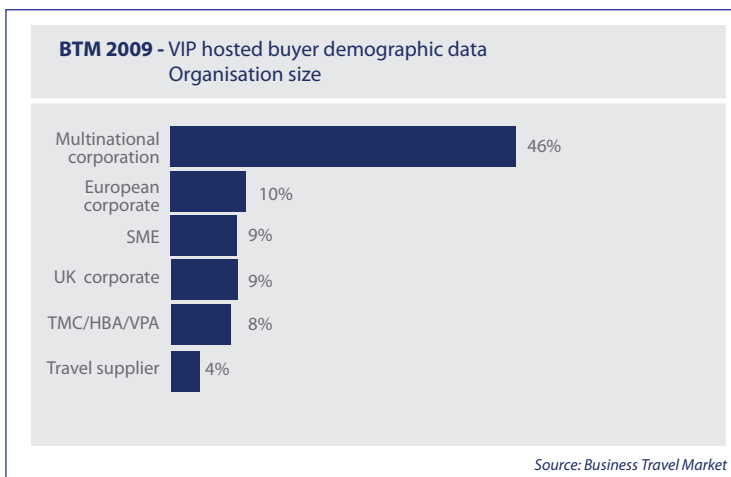
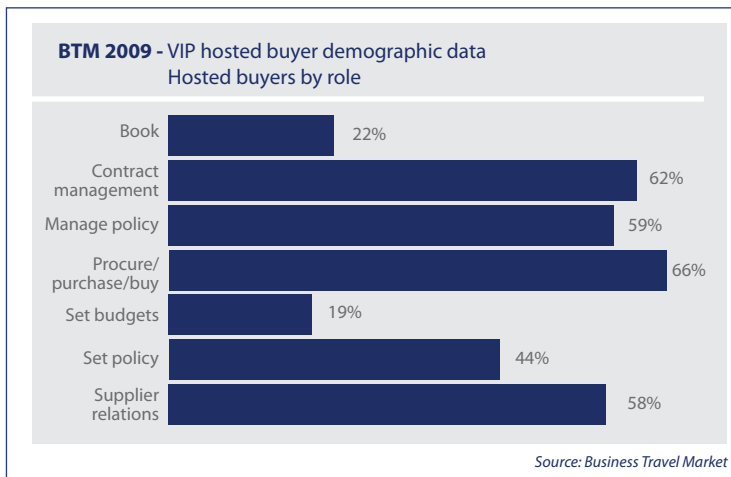
Source: Business Travel Market

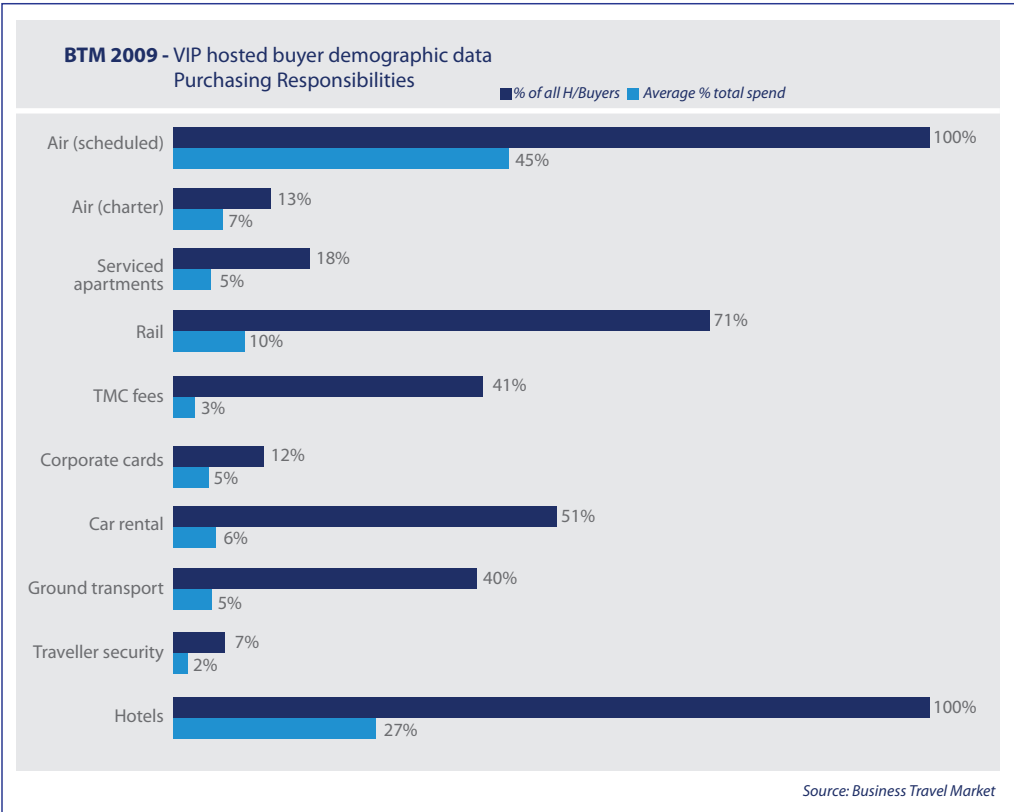
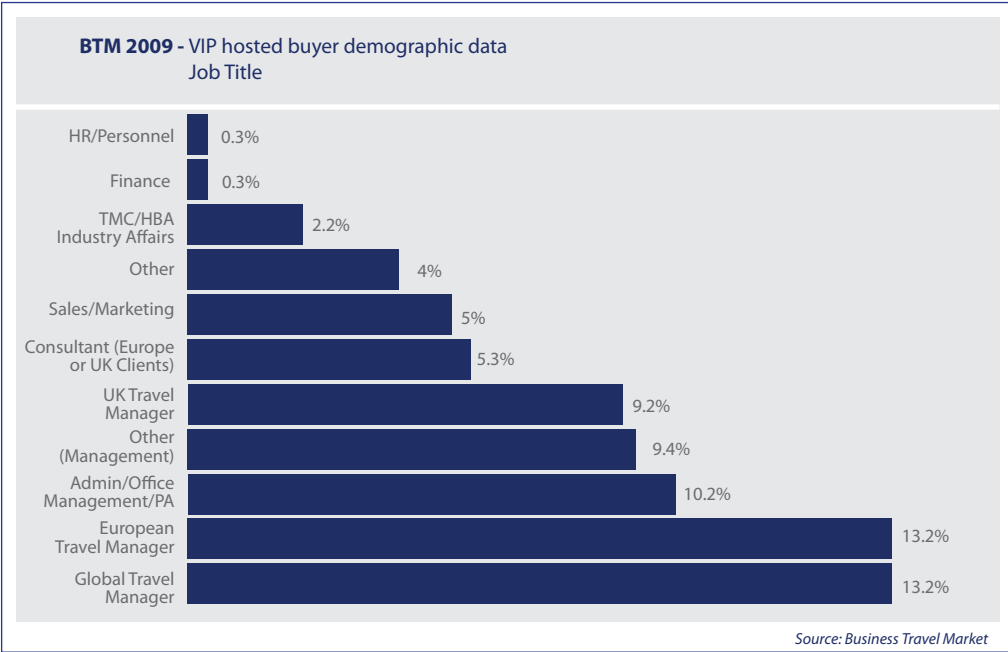
Exhibitors - how would you rate the quality of meetings with Hosted Buyers?



Source: Business Travel Market

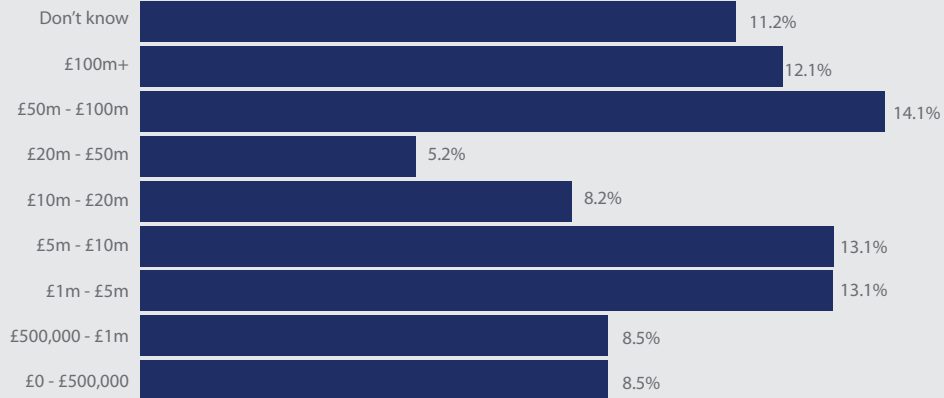
Business Travel Market 2009 - VIP Hosted Buyer Demographics





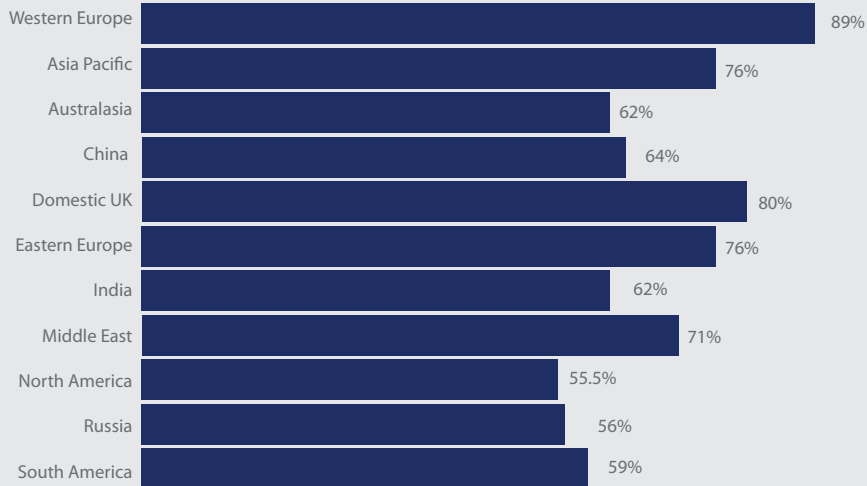
Business Travel Market 2009 - VIP Hosted Buyer Demographics

BTM 2009 - VIP hosted buyer demographic data
Organisation travel budgets



Source: Business Travel Market

BTM 2009 - VIP Hosted Buyer demographic data
Countries company travels to



Source: Business Travel Market