

# The SIDEL travel market



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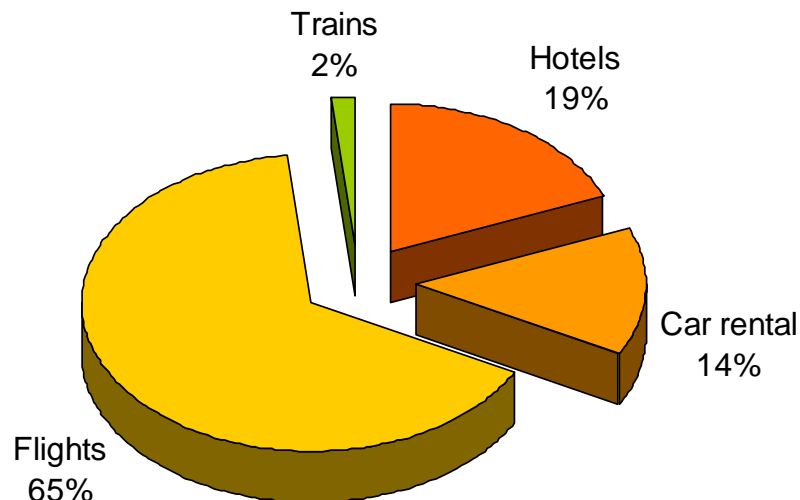
# SIDEL is a Major Actor in the Beverage World

**SIDEL is a TETRA LAVAL Group Division**

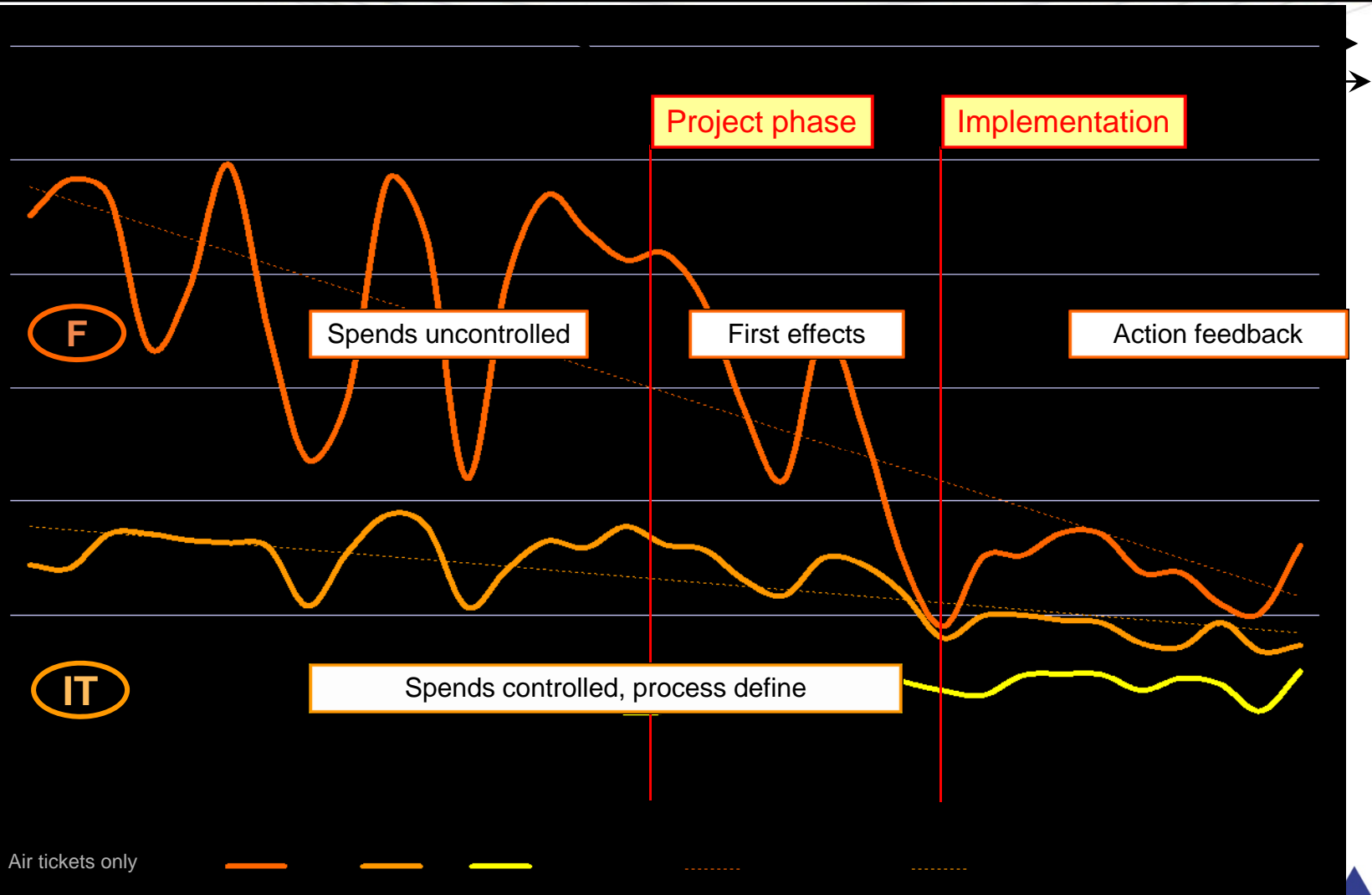
**1225 M€ turnover, 5500 employees**

**30.000 machines installed in 190 countries**

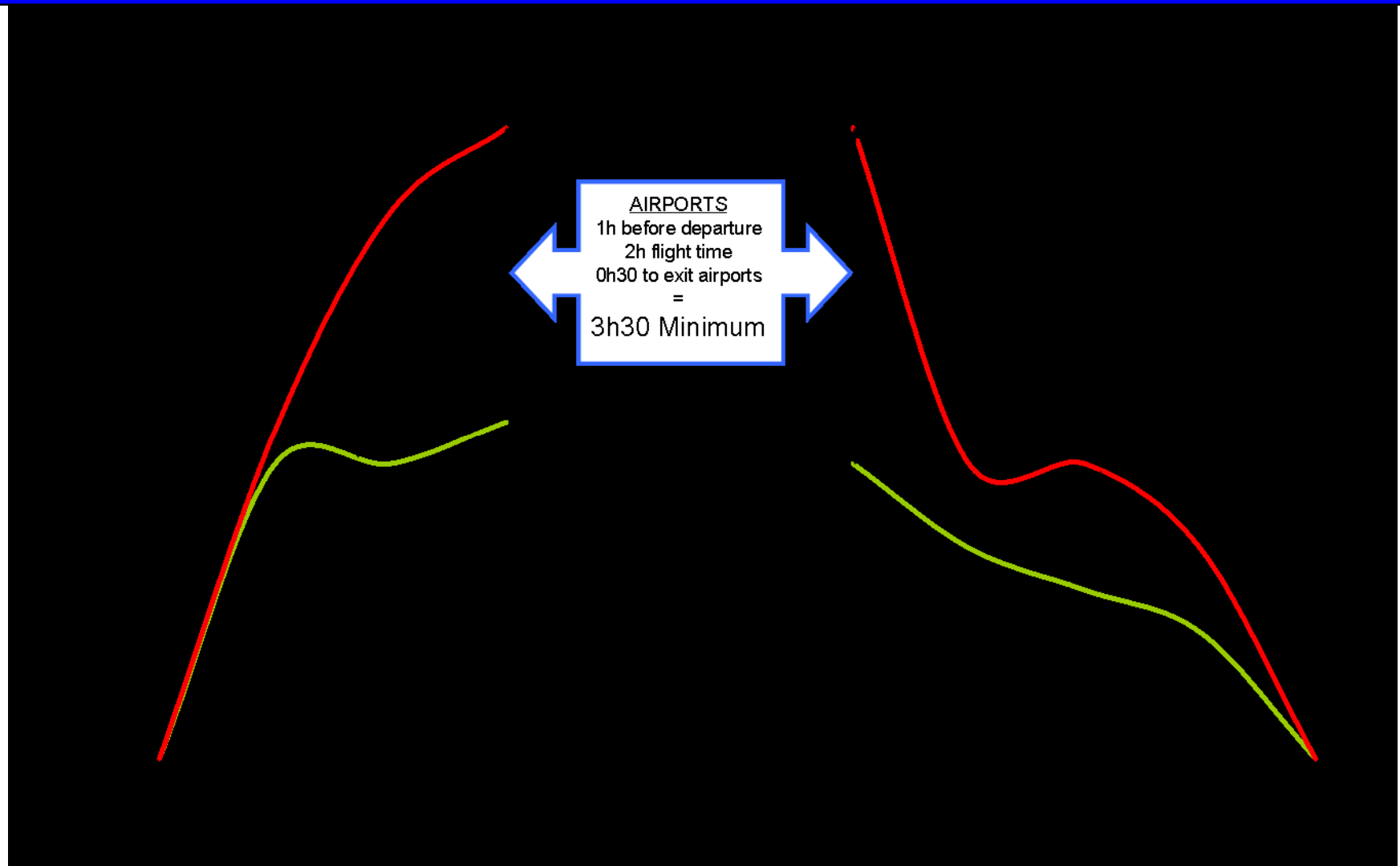
**25M€ spent in 2008 for travel made with 3000 employees**



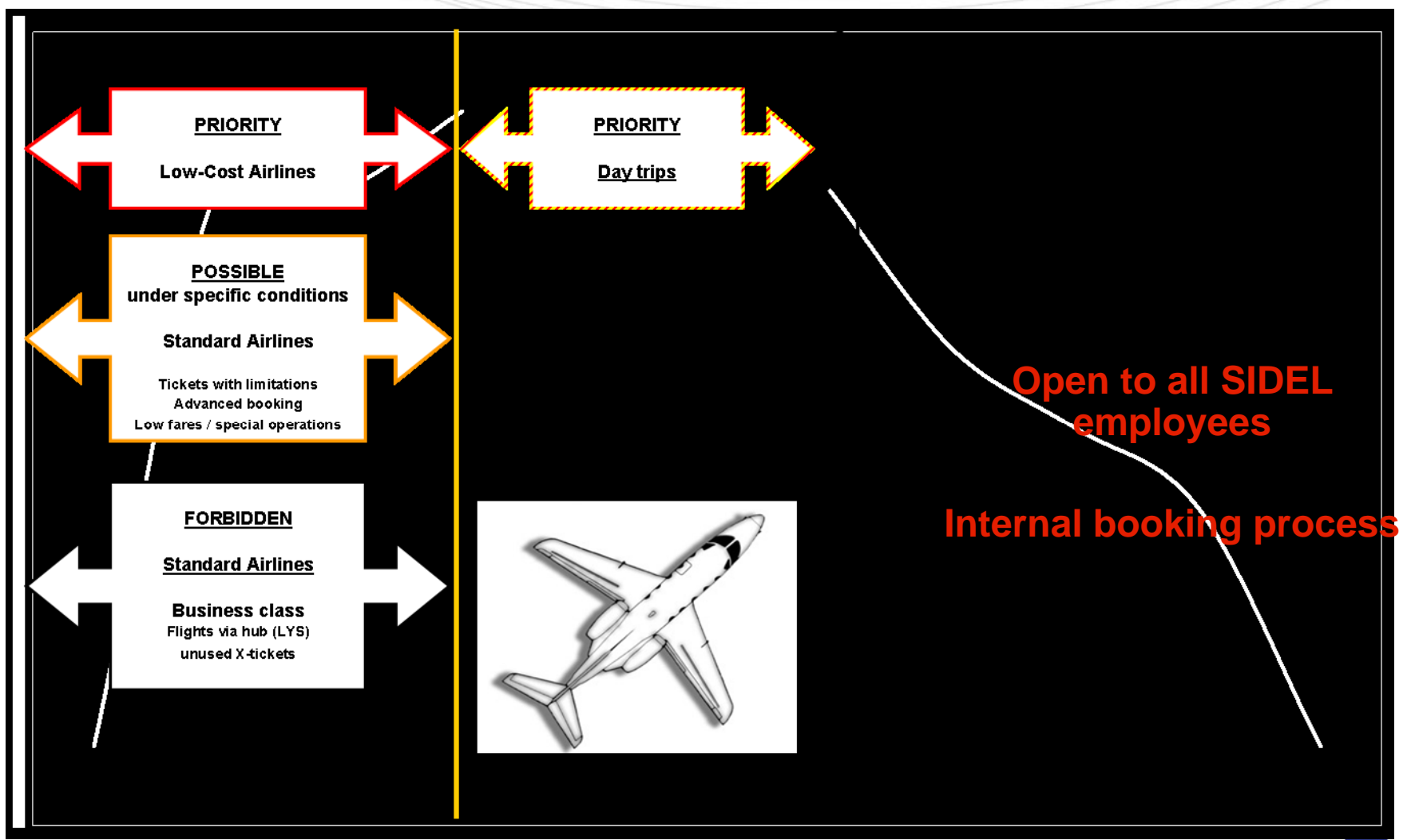
# “TRAVEL” Restructuring action was launched Q2/2008



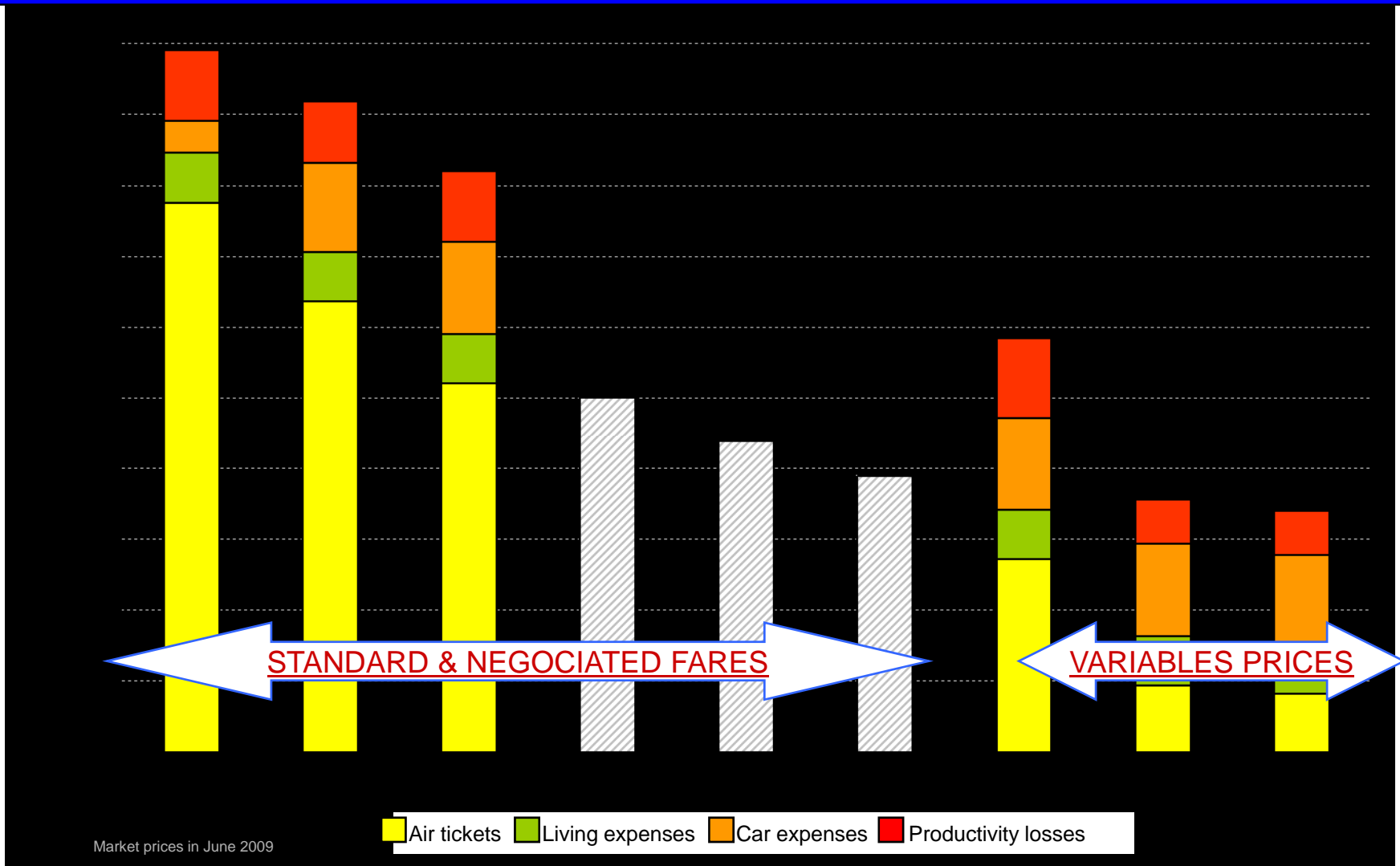
# Dead Time Cost Us A Lot



# IDEA: To Put a Private Shuttle Service Between FR & IT



# Cost Efficiency



Market prices in June 2009

Air tickets Living expenses Car expenses Productivity losses

# Thank You

